

DISPOSITION: 3-22-62. Default—destruction.

6930. Carrot juice, celery root juice, and beet juice. (F.D.C. No. 46402. S. Nos. 55-784/6 R.)

QUANTITY: 71 cases, 6 btls. of carrot juice each; 45 cases, 6 btls. of celery root juice each; and 4 cases, 6 btls. of beet juice each, at Seattle, Wash., in possession of Dorwin Cook.

SHIPPED: 6-9-61, from New York, N.Y.

LABEL IN PART: (Btl.) "A Sparkling Toast to You from Switzerland Biotta Pure Carrot Juice [or "Celery Root Juice" or "Beet Juice"] bottled with Dr. F. Keitel's Lacto Fermentation Method utilizing vegetable lactic acid bacteria to produce juices with that Fresh Sparkling Uncooked taste. \* \* \* Produced and Bottled by Gemosebau ag Tagerwilen, Switzerland U.S. Importer Dorwin Cook \* \* \* Net Contents: 1 pt. 3 fl. ozs."

ACCOMPANYING LABELING: Reprints from the magazine "Let's Live," entitled "The Benefits Obtainable from Using Lacto-Fermented Vegetable Juices, by Dr. Fritz Caspari."

RESULTS OF INVESTIGATION: The above-mentioned reprints were ordered by the dealer to be printed and were used by him in promoting sales of the articles.

LIBELED: 8-25-61, W. Dist. Wash.

CHARGE: 502(a)—when shipped and while held for sale, the labeling contained false and misleading representations and suggestions that the articles were adequate and effective for the treatment and prevention of fatigue, obstipation, chronic disturbances of the gastrointestinal tract, unspecified dermatoses, nervous and overstrained conditions, obesity, liver and gallbladder conditions, anemia, improper blood pressure, rheumatism, cardiac conditions and cancer, and for other purposes: and 502(f) (1)—the labeling failed to bear adequate directions for use in the treatment and prevention of chronic and infectious diseases, stomach, gallbladder, and liver trouble, cancer, fatigue, obstipation, obesity, nervous and overstrained conditions, chronic disturbances of the gastrointestinal tract, unspecified dermatoses, anemia, improper blood pressure, rheumatism, cardiac conditions, colds, and for other purposes which were the diseases and conditions for which the articles were intended and for which they had been described, recommended, and suggested.

DISPOSITION: 2-5-62. Default—delivered to a public institution.

6931. Figurette massage table. (F.D.C. No. 43269. S. No. 52-000 P.)

QUANTITY: 21 ctnd. devices at Minneapolis, Minn., in possession of Lucky-Lu Enterprises.

SHIPPED: 4-27-59 and 5-12-59, from Grand Prairie, Tex., by A.R.A. Manufacturing Co.

LABEL IN PART: (Device) "Figurette."

ACCOMPANYING LABELING: Pamphlets entitled "The Sure Way Figurette" and "Figurette Training Program."

RESULTS OF INVESTIGATION: The labeling and inspector's photographs indicated that the article consisted of a box-shaped housing containing an electric motor capable of providing vibration to two upholstered pads attached above the housing. Collapsible foot and head rests extended from the ends of the rectangular-shaped housing.